

Danitsja Koster

Text editor, content marketer, communication specialist



Optimistic, creative, go-getter, social, practical, curious, responsible, compassionate.

“Content with results and she can switch between tasks easily!”
Maaïke Isaacs

“[She] delivers quality within the set deadlines. Also, she will try to deliver more than expected.”
Jan-Melle Liscaljet

“Her writing skills [...] are really good, she's proactive and always has an eye for details.”
Déborah De Klerck

“A quick problem solver that acts with integrity.”
Lorena Perez

Skills

Writing, interviews, copywriting, social media coordination and content, research, content planning, content management, SEO, media production, content marketing, communication strategy, concept creation.

Languages

Dutch: ★★★★★

English: ★★★★★

Education

Nima Communication A

Laudius Opleidingen
September 2014 – March 2015

Master of Arts Media & Culture

University of Amsterdam
September 2007 – July 2008

Bachelor of Arts Media & Culture

University of Amsterdam
September 2003 – January 2007

Programs

Microsoft Office, various CMS'es, database systems and newsletter tools

Google Analytics, WordPress, HTML

Twitter, Facebook, YouTube, Instagram,

WordPress, Hootsuite, Buffer etcetera

Pardot (Salesforce), Asana, Yira

Adobe Photoshop & Premiere, Final Cut Pro

Experience

Marketing & communications – Theatergroep Suburbia

September 2018 - now
Content creation, content planning, social media, advertising, PR.

Coordinator Publicity – Theatergroep SubSub

January 2018 – April 2018
Content creation, content planning, social media, advertising, PR.

Brand Journalist – PressPage

May 2017 – November 2017
Content marketing campaigns, social media, advertising.

Editor, social media manager, workshop teacher

April 2005 – now
Freelance for Knowmads, United POP, Skyscanner, Porter Novelli, Avanti Almere, Flevopost, Gemeente Almere etcetera.

Producer, production assistant

January 2005 – now
Freelance for Fitgirls, Top Notch, NTR, KlasseTV, VPRO, Caramel Pictures, USSR, NostalgieNet etcetera.

Web editor – Ascensio Beheer

January 2015 – June 2015
Content creation, social media, content strategy, advertising.

Media Operator, Content Operator – Viacom

December 2011 – December 2014
Coordinate content deliveries, technical checks, projects, training, special deadlines, etcetera.

Producer, Text editor – NostalgieNet

July 2007 – November 2011
Production content for television, website, web shop and social media, guide interns, content strategy, manage technical systems, schedule broadcasts.